WEAVING THE MAGIC WEB FOR
SMART USER EXPERIENCE

MORE TRAFFIC
MORE LEADS
MORE SALES

KVR WEBTECH
CREATING VALUE THROUGH TRUE SOLUTIONS

A BRIEF INTRODUCTION

KVR Webtech is an entrepreneurial venture of three-professionals who have been in the business of Internet marketing, web design, development and since 2005. The company has earned a steady stream of national and international small businesses in diverse fields like hospitality, real estate, travel and tours, NGOs, education, manufacturing, digital and services sector.

KVR Webtech believes in 'Creating value through right solutions.' The company's services are cost-effective and prompt with least turnaround times. The underlying philosophy of the company is doing it right the first time leaving little scope of error in any stage of work. Our ideas are fresh, our creativity incisive, and technologies that are latest. And to sum it all, we simply, mean business to enhance client's business prospects.

INTERNET MARKETING

Our proficiency lies in Search Engine Marketing (SEM) and Social Media Marketing (SMM).

SEM: We understand the importance of search engine listings and indexing for getting higher chances of visibility amongst global audience. Our expertise involves the promotion of websites by increasing their visibility in search engine results pages (SERPs) through optimization (both on-page and off-page) as well as through advertising (paid placements, contextual advertising, and paid inclusions).

Search Engine Optimization (SEO): Firstly keywords are inserted into the story to increase its probability of listing in top ten search engine results. Secondly, in the off-page optimization we build inbound links to the client's domain from other websites.

PPC: Through Internet advertising model traffic is directed to various portals. The advertiser (Client) pays the portal owner as and when the ad is clicked. The search engines advertisers typically bid on keyword phrases relevant to their target market.

SMM: We manage social media marketing on behalf of our clients. SMM includes managing Facebook profiles and pages, developing micro-sites, making comments, comment tracking, helping customer retention, etc. Besides, we manage Twitter, Linkden profiles and upload video on YouTube as per the needs of the client. We also manage banner ad campaigns and blogs.

WEBSITE DESIGN

The suite of web design services include web graphic design, interface design, authoring; including standardised code and proprietary software, user experience design and search engine optimisation. We believe in minimalist, functional and aesthetic typography and page layouts. The design gives a good and friendly visual experience to attract greater customer involvement.

WEBSITE DEVELOPMENT

Our proficiency includes web content development, client liaison, client-side/server-side scripting, web server and network security configuration, and e-commerce development. Our portfolio includes developing a single page text to Internet and web applications. We have Flash capabilities like animation audio, video and scripting.

QUALITY ASSURANCE & AUTOMATED TESTING

- Automated Testing
  Quick test professional, load runner, test complete.

- Manual Testing
  Unit testing & regression testing, integration & performance testing.

OTHERS

- Javascript, prototype, etc.
- Json, XML.
- Payment gateways like authorize.net, Paypal, Fedex, Secure trading. etc.

WHAT CLIENTS SAY

I was nervous about hiring a person in another country but after working with Ganesh. I will never look back. My business is called InviteU2 if you would like to see where this ranks in the terms of SEO work.

(Temora Brookes, InviteU2 Pty. Ltd., Australia)

Many thanks! Glad to have worked with you. We certainly will look forward to hiring you again!

(Sandy A. Albaytar Jr., EHBBPO Corp., US)

The company was very efficient and always available via skype and email. We have decided to utilize in-house staff as our blogging requirements are extremely specialised. We would have not hesitate to use the company again and in the near future intend to engage their services for SEO once we have finalised our blogging content, and social networking.
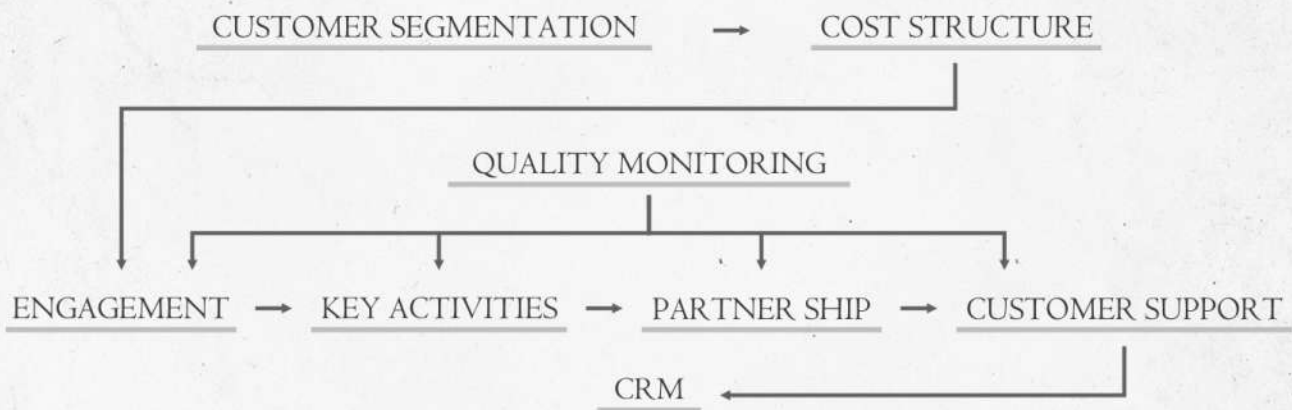
(Emma Drynan, Freedom Migration, Australia)

HOW CAN WE HELP ?

KVR Webtech (P) Ltd is an ethical company with a strong value system. We are in a constant state of self-evaluation and self-evolution to give the best possible deal to our customers. Under all circumstance we adhere to strict guidelines and deadlines. We always believe that having a strong communication bond between the client and the service provider makes things best and easy. In order to facilitate communication, we ensure strict project management process for each assignment. All through the while a dynamic interface and communications are maintained with the client company.

OUR WORK MODEL

CUSTOMER SEGMENTATION → COST STRUCTURE

QUALITY MONITORING

ENGAGEMENT → KEY ACTIVITIES → PARTNER SHIP → CUSTOMER SUPPORT

CRM

MARKET VERTICALS

- Real Estate
- Health Care
- Sports / Gaming
- Fashion
- Internet Community
- E-commerce
- Media & Entertainment
- Finance
- Automotive
- Construction
- Transportation & Logistics

KVR WEBTECH
CREATING VALUE THROUGH TRUE SOLUTIONS

SCO - 12, Second Floor, Sector - 05, Panchkula, Haryana - 134109 India

info@kvrwebtech.com | www.kvrwebtech.com